

HOME JOURNAL *TOP 50*

Meet the city's best interior designers of 2022-2023

香港頂尖室內設計師名單

4 891 571 1031 224 01

Luigi Fong & Wing Leung

Luigi & Wing Studio

luigiandwing.com

Founded by award-winning designers Luigi Fong and Wing Leung, Luigi & Wing Studio specialises in hotel, luxury dining and entertainment, commercial, showroom and private residential projects. Our clients consist of world-renowned companies and brands while our projects extend across Hong Kong, Macau and mainland China. Emphasizing our overall design principles, we provide comprehensive design advice for projects to strike a balance between design concepts and business principles.

Luigi & Wing Studio由獲獎設計師Luigi Fong和Wing Leung創立。工作室的酒店、高級餐飲及娛樂場所、商業、陳列室和私人住宅等項目設計，皆受稱著。客戶包括國際著名公司和品牌，項目遍及香港、澳門和中國大陸。他們的設計原則是注重整體佈局：為項目提供全面深入的設計建議，在設計理念和商業元素之間取得平衡。

“We hope to continue using design to boost the business value of enterprises”





How would you describe your design style? Our designs focus on culture, aesthetics and philosophies, integrating into both commercial and lifestyle settings. We promote the business value of projects through transforming and innovating spaces. **請分享你的設計風格。**我們的設計著重將文化、美學、理念融入商業和生活模式；通過設計改造、使空間創新，從而提高項目的商業價值。

Tell us about your most memorable design project. The recent project of the concept store for Diabond Lab Grown Diamonds, which has received a design award. Using an innovative store concept, the project educated customers on how laboratory-grown diamonds have the same physical and chemical structure as natural diamonds, thereby reducing damage to the environment and community. The store's primary colour, Dusty Pink, was inspired by blood diamonds, while the walls were hand-painted, developed in collaboration with the artist. We commissioned carpet patterns in 12 different hues while 12 white cylindrical display cases, combined with the shapes of test tubes and ring holders, drew attention to the sustainability of lab-grown diamonds and created a meaningful retail experience. We succeeded in attracting more new customers for Diabond, increasing brand recognition and indirectly expanding the business. The project also received the Interior Design Best of the Year award, a well-known international award, as well as recognition from Home Journal Awards. These were incredibly encouraging for the team!

迄今為止哪個設計項目最令你印象深刻？難忘的是最近的獲獎項目——為實驗室培植鑽石品牌 Diabond 設計的概念店。我們重新塑造店鋪形象，讓顧客了解實驗室培育與天然鑽石的物理和化學結構一樣之餘，培育鑽石更能減少對環境和社會的損害。受血鑽啟發，店鋪主色調為髒粉紅色（dusty pink），牆壁是藝術家的手繪，配合精心訂制的12種顏色深淺不一的地毯。此外，12個

白色圓柱展示櫃，是將試管形狀和戒指架結合，讓顧客關注實驗室培育鑽石的可持續性，從中帶來別具意義的購物體驗。這個項目令品牌提升了知名度，吸納了更多新顧客，間接開拓了業務，證明設計有助企業和品牌提升商業價值。項目還獲得國際知名雜誌《Interior Design》年度最佳設計大獎和《美好家居》的認同，使團隊大受鼓舞！

How has the pandemic changed the way you design? Over the past few years, the work-from-home model has led to more family-centric residential designs. The planning and layout of homes must consider the needs of different family members. With home offices and distance learning becoming necessities within the new lifestyle, flexibility in dividing and using space is extremely important. Health and hygiene are also points of attention – indoor ventilation, easy-to-clean and durable materials, and eco-friendly and non-toxic building supplies are also current trends in design.

疫情如何影響你的設計模式？過去幾年在家工作成為主流，設計住宅項目更需要以家庭為中心。空間佈局和規劃要配合不同成員的需要，因為在家工作和學習已是新生活所必需，因此彈性劃分和利用空間非常重要。健康和衛生也是考慮要點：注重室內通風、採用容易清潔和耐用的物料等；環保和無毒建築材料也是設計趨勢。

What's next for your company? On the business side, we hope to continue using design to boost the business value of enterprises. We will continue to demonstrate and practice this, and we hope to develop this concept and disseminate it to more different types of companies.

公司未來動向如何？公司的商業發展方面，我們希望繼續以設計提升企業的商業價值。我們會繼續引證和實踐這個理念，並期望涉獵更多不同行業的商業設計。